

Order / Rev: 198069
 Alt Order #: 06841123
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: POL/Romney For President (R)
 Product Desc: 8/15-8/21 MITT ROMNEY
 Estimate: 162
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	08/15/12	08/17/12	M-F 4-5p M-F 4-5p	CM	4p-5p	--WTF--	:30	6	\$250.00	P3	0.00	NM	6	\$1,500.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--			6		\$250.00		0.00				
E 15	WAVY	08/15/12	08/17/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	--WTF--	:30	6	\$900.00	P2	0.00	NM	6	\$5,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--			6		\$900.00		0.00				
E 16	WAVY	08/20/12	08/21/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	MT-----	:30	4	\$900.00	P2	0.00	NM	4	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----			4		\$900.00		0.00				
E 17	WAVY	08/20/12	08/21/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	MT-----	:30	4	\$900.00	P2	0.00	NM	4	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----			4		\$900.00		0.00				
E 18	WAVY	08/15/12	08/17/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--WTF--	:30	6	\$900.00	P2	0.00	NM	6	\$5,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--			6		\$900.00		0.00				
E 19	WAVY	08/15/12	08/17/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	6	\$1,500.00	P2	0.00	NM	6	\$9,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--			6		\$1,500.00		0.00				
E 20	WAVY	08/20/12	08/21/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	MT-----	:30	4	\$1,500.00	P2	0.00	NM	4	\$6,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----			4		\$1,500.00		0.00				
E 21	WAVY	08/15/12	08/17/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	--WTF--	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NITELY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--			1		\$2,500.00		0.00				
E 22	WAVY	08/20/12	08/21/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	MT-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NITELY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----			1		\$2,500.00		0.00				
E 23	WAVY	08/15/12	08/17/12	M-F 7-730p M-F 7-730p	CM	7-730p	--WTF--	:30	6	\$900.00	P1	0.00	NM	6	\$5,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--			6		\$900.00		0.00				
E 24	WAVY	08/20/12	08/21/12	M-F 7-730p M-F 7-730p	CM	7-730p	MT-----	:30	4	\$900.00	P1	0.00	NM	4	\$3,600.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----			4		\$900.00		0.00				
E 25	WAVY	08/15/12	08/17/12	M-F 730-8p M-F 730-8p	CM	730-8p	--WTF--	:30	6	\$900.00	P1	0.00	NM	6	\$5,400.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--			6		\$900.00		0.00				
E 26	WAVY	08/20/12	08/21/12		CM	730-8p	MT-----	:30	4	\$900.00	P1	0.00	NM	4	\$3,600.00

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 Estimate: 162

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p M-F 730-8p										
				INSIDER										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$900.00		0.00			
E 27	WAVY	08/20/12	08/21/12	LN M-F M-F News 10 @11	CM	11p-1130p MT-----	:30	4	\$1,200.00	P2	0.00	NM	4	\$4,800.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$1,200.00		0.00			
E 28	WAVY	08/15/12	08/15/12	LN M-F M-F News 10 @11	CM	11p-1130p --W----	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----				2	\$1,200.00		0.00			
E 29	WAVY	08/16/12	08/17/12	LN M-F M-F News 10 @11	CM	11p-1130p ---TF--	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---TF--				2	\$1,200.00		0.00			
E 30	WAVY	08/20/12	08/21/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a MT-----	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
				TONITE SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$350.00		0.00			
E 31	WAVY	08/15/12	08/17/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a --WTF--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
				TONITE SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$350.00		0.00			
E 32	WAVY	08/20/12	08/21/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a MT-----	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$500.00		0.00			
E 33	WAVY	08/15/12	08/17/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a --WTF--	:30	6	\$500.00	P1	0.00	NM	6	\$3,000.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				6	\$500.00		0.00			
E 34	WAVY	08/18/12	08/18/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a -----S-	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				WAVY SAT AT 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				2	\$300.00		0.00			
E 35	WAVY	08/18/12	08/18/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a -----S-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				WAVY SAT MRN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$400.00		0.00			
E 36	WAVY	08/18/12	08/18/12	Today Show Sa Today Show Saturday	CM	8a-10a -----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				SAT TODAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$800.00		0.00			
E 37	WAVY	08/18/12	08/18/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p -----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$500.00		0.00			
E 38	WAVY	08/18/12	08/18/12		CM	9-11p -----S-	:30	1	\$700.00	P2	0.00	NM	1	\$700.00

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 Estimate: 162
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat Prime Other 3 Sat Prime Other 3 LAW&LA-SA-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S- 1 \$700.00 0.00															
E 39	WAVY	08/18/12	08/18/12	SNL Saturday Night Live	CM	1130p-103a	-----S-	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
SAT NITE LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S- 2 \$500.00 0.00															
E 40	WAVY	08/19/12	08/19/12	WAVY News 10 Sunday 6a WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 2 \$300.00 0.00															
E 41	WAVY	08/19/12	08/19/12	WAVY News 10 Sunday 7a WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 2 \$400.00 0.00															
E 42	WAVY	08/19/12	08/19/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
SUN TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 2 \$800.00 0.00															
E 43	WAVY	08/19/12	08/19/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
MEET THE PRESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 1 \$1,200.00 0.00															
E 44	WAVY	08/19/12	08/19/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	2	\$500.00	P1	0.00	NM	1	\$500.00
WAVY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 2 \$500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WAVY 08/13/12-08/19/12 WAVY News 10 Sun 6p 6p-7p -----Su :30 (\$500.00) 0.00 NM Credited [No MG needed]															
E 45	WAVY	08/19/12	08/19/12	LN Su WAVY News 10 @11 Sun	CM	11p-1130p	-----S	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 1 \$1,200.00 0.00															
													Totals	157	\$119,250.00